



# Andrea Ferrari

Front end Developer

## Profile

Junior Front-End Developer.

I bring knowledge of Modern JavaScript, especially ES6+ and React, coupled with a

work ethic centred on continuous learning, growth, and impactful contributions.

## Employment History

### DIVING CENTER MANAGER AND INSTRUCTOR at DIVING & SERVICE S.A.S., Morciano di Leuca, Italy

June 2023 — October 2023

Position of diving center manager and instructor;

Personnel management;

Diving Guide;

Diving Center activities organization;

Accounting;

Organizing and teaching diving courses;

Client Receptions;

Customer Care.

### REMOTE SEO MANAGER AND WORDPRESS DEVELOPER at DS - CENTRO SERVIZI, Morciano di Leuca, Italy

December 2022 — September 2023

As an SEO Manager, I optimized websites to ensure their effective online

presence and increased website visibility,

driving organic traffic and attracting new customers.

I also specialized in the creation, deployment, and regular updates of websites

tailored to the specific needs of training

schools and e-commerce businesses using WordPress.

I designed and developed customized WordPress websites, created website

layouts, implemented functionality,

integrated custom plugins, and ensured responsive design for optimal viewing

across all devices.

I also integrated e-commerce features to enhance user experience and

## Details

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Germany

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Date of birth

04.01.1995

Nationality

Italian

## Links

[LinkedIn](#)

[GitHub](#)

[Portfolio](#)

## Skills

CSS3

React

HTML5

Git

JavaScript

## Languages

Italian

English

French

German

optimize conversion rates.

**REMOTE PHOTO & VIDEO EDITOR / WEBSITE DEVELOPER / WEB MASTER / PROJECT DEVELOPMENT ASSISTANT at MADAGASCAR FILM & PHOTOGRAPHY, Remote**

September 2022 — June 2023

Remotely editing photo and video materials for TV broadcasts, movies and web

productions;

Developed and currently improving and maintaining the production company

website (e.g. monitoring the fluidity

of the website, keeping the content up to date and applying modifications

based on the requests of the

production company leader);

Monitoring and solving every web problem related to the company (e.g.

monitoring and keeping the fluidity of the

communication, planning, and scheduling tools used by the team; monitoring,

archiving and backing up of

sensitive data);

Finding, pitching and dealing with eventual partners, clients, and sponsors for

environmental documentaries

expeditions around Madagascar;

Developing ideas for environmental documentaries;

Developing solutions to make the company and the projects as close to carbon

neutral as possible (e.g. finding

new ways for crew and team transportation during filming expeditions, finding

new solutions to have electricity

in remote areas without the need for a generator, finding solutions to filter dirty

water to make it drinkable

instead of using disposable water bottles, etc...)

**FILMMAKER, PHOTOGRAPHER, EDITOR, DIVE SUPERVISOR at MADAGASCAR FILM & PHOTOGRAPHY, Nosy Komba, Madagascar**

September 2022 — January 2023

Filming and photographing on land and underwater, photo and video editing

from scratch to delivery of the final product.

Planning, supervising and executing diving operations during the filming expeditions.

**LODGE MANAGER / DIVING CENTER MANAGER / SCUBA DIVING INSTRUCTOR / DIVE GUIDE at SAKATIA LODGE, Nosy Sakatia, Nosy Be, Madagascar**

December 2020 — June 2022

Manager of the Lodge (hotel, bar, and restaurant);

Manager of the Diving Center;

Diving instructor;

Diving guide;

Responsible for citizen science projects and marine conservation activities

(photo-identification of sea turtles, monitoring of reef);

Snorkeling guide;

Personnel management;

Diving Center activities organization;

Organizing and teaching diving courses;

Customer care.

**SECOND CAMERA OPERATOR / VIDEO EDITOR at MADAGASCAR FILM & PHOTOGRAPHY, Nosy Komba, Madagascar**

September 2021 — October 2021

Second Camera Operator (interviews, B-roll, underwater videos & photos, BTS)

for a short documentary about

empowering women from poor countries on environmental, scuba diving, and

scientific careers, commissioned by

Daughters Of The Deep NGO.

Video editor specifically for Colour Correction & Grading, and sound design.

**SCUBA DIVING INSTRUCTOR / DIVE GUIDE / DIVING CENTER MANAGER at DIVING & SERVICE S.A.S, Torre Vado, Italy**

June 2016 — September 2020

Position of diving instructor and manager;

Personnel management;

Diving Guide;

Snorkeling Guide;  
Diving Center activities organization;  
Organizing and teaching diving courses;  
Client Receptions;  
Customer Care.

## Education

### **FRONT-END DEVELOPER, Start2Impact University, Online**

September 2023 — Present

Master in Front-End Development, covering topics like:

HTML 5

CSS

JavaScript (Modern JavaScript, ES6+)

React (and React Native)

Vue

Angular

UX/UI Design

Node.JS

Next.js

GitHub

Website <https://www.start2impact.it/> Field of study Software and applications

development and analysis

### **PHOTOGRAPHER & VIDEOMAKER, SAVED - Digital and Visual Arts, Lecce**

January 2016 — December 2019

Base Course of Photography;

Advanced Course of Photography;

Videomaking Course;

Advanced Development of RAW Files;

Black & White Course;

Master in Portraiture;

Strobist & Cobra Flash Techniques

### **High School Diploma in Accounting and Economics, I.T.C. - G. Carducci, Casarano**

September 2009 — July 2014

Graduation: 95/100